

David Kallison

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Summary: **Twelve years of wide-ranging communications work with a speciality in video, writing, and audio, all driven by a deep, authentic desire to make great things with great people.**

Quick links: [PORTFOLIO](#)

Experience: UX/UI Intensive Bootcamp, *University of Texas* — 2019-2020
Professional Six-month intensive bootcamp (10 hours/week) that taught advanced design principles and methods. Designed two mobile apps and two websites.

Copywriter, Alamo Drafthouse — 2019-2020
Wrote pithy, on-brand, “reverently irreverent” copy for the largest independent theater chain in the US including digital ads, descriptions and marketing for each film, newsletters, and blogs.

Communications Associate, Deans for Impact — 2016 to ongoing freelance
Wrote, planned, and executed on all external and internal communications for print (marketing and event flyers), newsletters (circulation 2,000), website, blogs, and social media channels. Scripted, shot, editing, and produced short videos, photographs, and produced all multimedia including over 30 videos and audio clips for a two-year, org-wide virtual publication.

Talent Development Manager, KIPP Austin Public Schools — 2013-2016
Produced multimedia, including photographs, graphics, videos, and copy for internal and external use. Created and maintained copy and graphics for an internal brand for system of retaining teachers. A combination of internal and external communication and employee engagement work, I developed and retained staff members at a school district serving over 4,000 low-income students of color.

National Alumni Affairs Coordinator and Internal Communications Manager, Teach For America — 2008-2012
Produced and edited a wide variety of communication tools (videos, podcasts, branding, and live webcasts) that brought the on-the-ground story of teachers back to staff members of one of the largest education reform organizations in the country. Created and maintained internal brand for 3,000+ staff. Wrote newsletter sent to 40,000 alumni.

Experience: Podcaster, writer, and producer, *The Sound and the Story* — February 2015 to present
Creative Write, produce and host an in-depth [music podcast](#) about lyrics and albums. Designed logo. 3,000 subscribers per month. 100,000 downloads total.

Freelance Writer, *A.V. Club* and others — 2014-2016
Wrote [television](#), [movie](#), and [comedy](#) criticism for *The Onion A.V. Club* and others.

Education University of Texas at Austin – Sociology and English, 2008

Skills Photoshop + Illustrator + Premiere + Final Cut Pro + Audition + Logic + HTML/CSS